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Chain Store Age Magazine and David N. Deutsch & Co. Focus on Growth Retailers at the Main & Wall Conference

NEW YORK, NY -- (MARKET WIRE) -- December 7, 2006 -- The Main & Wall Conference is designed to assist small- to medium-size retailers plan their growth and management strategies. In its inaugural year, the conference will take place February 6-8, 2007, at the Arizona Biltmore Resort, Phoenix. Main & Wall is being produced by Chain Store Age and David N. Deutsch & Co.

The conference targets C-level retail executives at companies with sales of \$50 million to \$1 billion. The conference provides information, dialogue and networking opportunities to help attendees shape the future of their respective companies. Conference sessions will cover internal and external growth strategies, site financing, capital funding options, the family retail enterprise, management succession and recruiting strategies, and exit planning. "Main & Wall will help the type of companies often overlooked by other conferences. Our focus will be on the opportunities for small- to medium-sized companies," says Publisher of Chain Store Age, Murray Forseter.

Speakers include Hal Reiter, CEO of Herbert Mines Associates, a management placement firm, as well as representatives from the accounting firm Goldstein, Golub & Kessler, and W.P. Carey & Co., a real estate investment firm.

Chain Store Age is the leading monthly retail newsmagazine for corporate executives. David N. Deutsch & Co. is a New York-based investment banking firm providing merger, acquisition, divestiture, and financing services to middle-market companies and their owners. This year's conference is sponsored by Gordon Brothers Group, DJM Realty, LaSalle Bank, Oracle and CapitalSource.

For more information on Main & Wall, visit www.mainandwallconference.com or contact Nikki Pirrello at 212.756.5251 or at npirrello@LF.com.

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