

Conair Corporation Acquires Franzus Company LLC

Website

STAMFORD, Conn., Jan. 4 /PRNewswire/ -- New Jersey headquartered Conair Corporation, a world leader in personal hair care and small home appliances, today announces its acquisition of Franzus Company LLC, a leading purveyor of travel accessories, including personal care, security and convenience items.

Our latest acquisition is an ideal addition to the Conair family of products. Established in 1970, the Connecticut based Franzus Company LLC, is the leading purveyor of travel related accessories in North America, under the Franzus and TravelSmart brands. The company designs and distributes a variety of different travel items including power converters and adapters, luggage carts and tags and travel convenience items. Franzus products are sold through multiple channels of distribution including mass merchants, airport shops and newsstands, drugstores, catalogs, hardware stores and online retailers. Many industry firsts have come from Franzus, including a palm-sized hair dryer, palm-sized garment steamer, chiropractic inflatable neck rest, and EZ reader large dial combination lock.

Conair will use its heritage appliance expertise to expand the Franzus product lines. Plans to extend the market into Europe, where Conair is already the market leader in hair care appliances under its BaByliss brand, will further increase Conair's leadership position.

Conair's other well-known brands include its market-leading small kitchen appliances under the Cuisinart(R) and Waring(R) names, Weight Watchers(R) and Thinner(R) premium bathroom scales, Pollenex(R) shower heads, ConairPro(R), Rusk(R), Forfex(R) and Jilbere de Paris(R) professional hair care products, Sc??nci Brand hair accessories as well as BaByliss personal and hair care products sold throughout Europe.

We are pleased to welcome Franzus to the Conair family and to provide the brand with expanded worldwide distribution opportunity.

Website: <http://www.conair.com/>